

SATISH PRADHAN DNYANASADHANA COLLEGE

(Arts, Science and Commerce)

Re-accredited “B+” Grade (3rd Cycle, CGPA 2.69) by NAAC

ISO 21001:2018 (Certified)

DEPARTMENT OF BAMMC

10/10/2022

INTERNAL EXAMINATION TIMETABLE (REGULAR) – OCTOBER 2022

SYBAMMC - Sem III

Date	Day	Subject	Time
17-10-2022	Monday	Media Studies	9:30-10:00 am
		Corporate Communication and Public Relations	10:00-10:30 am
18-10-2022	Tuesday	Theatre and Mass communication - 1	9:30-10:00 am
		Film Communication - 1	10:00-10:30 am
19-10-2022	Wednesday	Introduction to Photography	9:30-10:00 am
		Computer and Multimedia - 1	10:00-10:30 am

TYBAMMC - Sem V

Date	Day	Subject	Elective	Time
17-10-2022	Monday	Copy Writing	Advertising	9:30-10:00 am
		Advertising and Market Research		10:00-10:30 am
		Investigative Journalism	Journalism	9:30-10:00 am
		Reporting		10:00-10:30 am
18-10-2022	Tuesday	Account Planning and Advertising	Advertising	9:30-10:00 am
		Consumer Behaviour		10:00-10:30 am
		Global Media and Conflict	Journalism	9:30-10:00 am
		Writing and Editing Skills		10:00-10:30 am
19-10-2022	Wednesday	Social Media Marketing	Advertising	9:30-10:00 am
		Brand Building		10:00-10:30 am
		News Media Management	Journalism	9:30-10:00 am
		Business and Financial Journalism		10:00-10:30 am

Note:

- Internal exam timings shall be strictly followed. Students should assemble in the classroom 15 minutes prior to scheduled time. **Once the exam starts, students who are late will not be allowed to enter and shall be marked as absent.**

Dr. SARIKA SAGAR
BAMMC Coordinator

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INTERNAL EXAMINATION TIMETABLE (REGULAR) – OCTOBER 2022

FYBAMMC - Sem I

Date	Day	Subject	Time
17-10-2022	Monday	Effective Communication - I	9:30 - 10:00 am
		Foundation Course - I	10:00 - 10:30 am
18-10-2022	Tuesday	Visual Communication	9:30 - 10:00 am
		Fundamentals of Mass Communication	10:00 - 10:30 am
19-10-2022	Wednesday	Current Affairs	9:30 - 10:00 am
		History of Media	10:00 - 10:30 am

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